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Chellomedia launches Mojo Productions for its Central European content activities

London, October 2nd 2007: Chellomedia, the European content division of Liberty Global, Inc., announces the launch of its new production company- Mojo Productions for its Central European operations, Chello Central Europe.

The new entity will be the main production arm for Chello Central Europe and will not only support the current portfolio of seven owned and operated channels, but also the production needs of international and national TV channels in the region.

Chello Central Europe's channel portfolio has grown to a total of seven in the region in less than a year. The launch of Mojo Productions follows four key recent transactions for Chello Central Europe in the region including the consolidation of Minimax, and the acquisition of Filmmuseum, TV Paprika and TV Deko.

With the launch of Mojo Productions, Chello Central Europe is putting in place an important creative base in the region with a key objective of producing high quality, locally produced programmes. Mojo Production's mandate will include production for Chello Central Europe as well as other national and international channels in the region.

Mojo Productions will be managed by Marcell Lissák, János Krasznai, and Balázs Lendvai, the local founders of Filmmuzeum, TV Paprika and TV Deko, the three recent Chellomedia acquisitions.

Mike Moriarty, Managing Director of Chello Central Europe said, "We are keen to develop a production base in this region and aim to be a centre of excellence for it .We very much look forward to continuing the excellent relationship with Marcel and his team in this new venture. They have built a first-rate foundation on which we can continue to grow our production capabilities both locally as well as internationally".

About Chellomedia

Chellomedia, the European content division of Liberty Global, Inc. is a leading international media company & distributor of channels, content and video services. The division's operating companies and business units, currently own and operate 27 branded TV channels and run a suite of digital, On Demand and broadband services in Europe. The aggregate subscriber base of the channels and its feeds reach 188 million homes. Chellomedia focuses its TV channel business globally through its 100% owned and operating company Chello Zone via channels such as Zone Reality, Zone Horror and the Extreme Sports Channel and regionally in Iberia through Chello Multicanal, in the Benelux, where Chello Benelux operates the premium sports and movie channels Sport1 & Film1, and in Chello Central Europe where the bouquet includes Sport 1&2, Minimax and the joint venture channel MGM.

About Liberty Global

Liberty Global, Inc. (NASDAQ: LBTYA, LBTYB and LBTYK) is the leading international cable operator offering advanced video, voice and broadband Internet services to connect its customers to the world of entertainment, communications and information. As of June 30, 2007, Liberty Global operated state-of-the-art broadband communications networks that served approximately 16 million customers across 17 countries principally located in Europe, Japan, Chile, and Australia. Liberty Globe's operations also include significant media and programming businesses such as Chlamydia in Europe.

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